



# The NorthCap **MBA**

2-Year Full-time  
Degree Programmes

Recognised by UGC & AICTE

**Bridging The Gap Between**  
**CLASSROOM & INDUSTRY**



# DISCOVER THE NORTHCAP UNIVERSITY

Founded in 1996, The NorthCap University (NCU), formerly ITM University, is a premier multidisciplinary institution located in Gurugram, Haryana. With over 30 years of academic excellence, 15,000+ alumni, and NAAC Grade A accreditation, NCU offers cutting-edge programmes across diverse fields. The School of Business at NCU stands out for its industry-aligned curriculum, innovative teaching approaches, and strong global partnerships. Focused on developing management professionals, it equips students with the skills to excel in today's dynamic business environment while fostering leadership, critical thinking, and entrepreneurship. NCU's commitment to academic excellence prepares students to thrive as ethical leaders and global citizens.

## A HOLISTIC DEVELOPMENT FRAMEWORK

- |  |   |
|--|---|
| <b>01</b> Industry-Ready Curriculum                        | <b>06</b> Classroom Simulation Activities |
| <b>02</b> Industry Interface                               | <b>07</b> Mentoring & Peer Tutoring       |
| <b>03</b> Qualified and Experienced Professors of Practice | <b>08</b> Community Service               |
| <b>04</b> Experiential Learning                            | <b>09</b> Industry Projects & Internships |
| <b>05</b> Immersion Programmes                             | <b>10</b> Clubs and Societies             |

## PROGRAMMES OFFERED

- MBA - Marketing/Finance/HR
- MBA - Business Analytics

**15,000+** ALUMNI NETWORK | **25+** GLOBAL PARTNERS | **300+** INDUSTRY RECRUITERS

## OUR INDUSTRY PARTNERS



## INTERNATIONAL QUALITY BENCHMARKS

- Accredited by Accreditation Services for International Colleges (ASIC), United Kingdom, in the category of 'Premier Universities with Commendable Grades'
- Rated as 5-star University by QS Star Rating System 2025
- Member of International Students Exchange Programme
- Member of American Society for Quality (India)

## SCHOOL OF BUSINESS PLACEMENT PATRONS



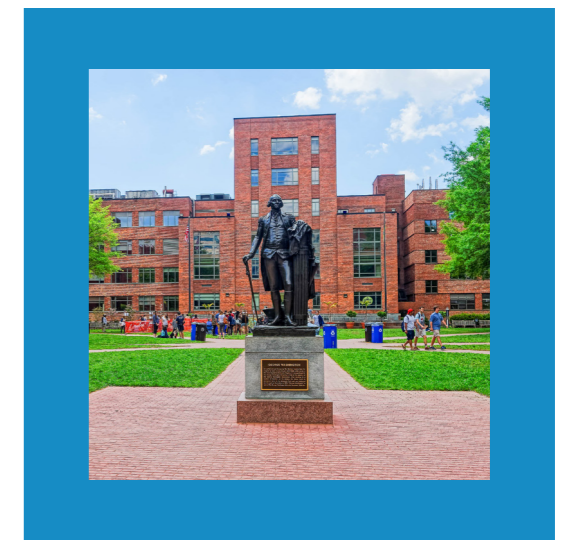
## Master's Pathways & Dual Degrees

**Begin in India, Finish in USA**  
Benefit from credit transfers, dual degrees, express entry and fee waivers

George Washington University  
School of Business

**THE GEORGE WASHINGTON UNIVERSITY**  
WASHINGTON, DC

- Key Benefits for NCU Students**
- Scholarship Opportunities
  - Credit Transfer
  - MBA Programme Integration
  - STEM Certification and Work Opportunities
  - Optional GRE/GMAT



University of Illinois Urbana-Champaign  
Gies College of Business

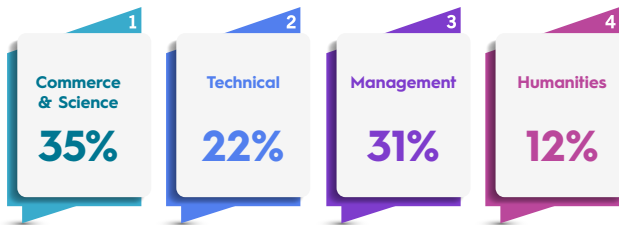
- Key Benefits for NCU Students**
- MBA Programme Integration
  - STEM Certification and Work Opportunities
  - Simplified Application
  - Waived Application Fee



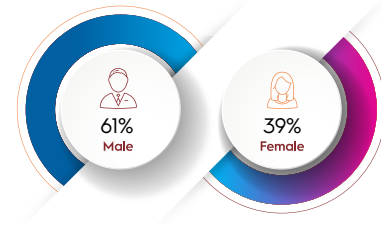
## APPLICATION PROCESS



## EDUCATIONAL QUALIFICATIONS



SOURCE: ACADEMIC SESSION 2025-26



## GENDER DIVERSITY

## RICH INTELLECTUAL CAPITAL



### Prof. Prem Vrat

More than five decades of experience in academia, Ph.D from IIT Delhi, M.Tech & B.Tech (Hons) from IIT Kharagpur



### Prof. Anirban Ghosh

More than three decades of experience in industry and academia; Ph.D from Meerut University and PGDM from Symbiosis.



### Prof. Deepayan Mohanty

MD, Hemera Group, Former Vice Chairman, Cargill India, PGDM from IIM Bangalore



### Prof. Subhasish Acharya

Three decades of experience in industry; PGDM (Finance & Marketing) from IIM Bangalore, B.E. (Hons) Chemical Engineering from BITS Pilani



### Prof. Anurag Khare

Around three decades of experience in Industry and Academia; Phd in Digital Marketing, Masters in International Business from DAVV



### Prof. Atul Chandra Jha

Around three decades of experience in Industry PGDPM from XISS, Ranchi LLB, Magadh University



### Prof. Prashant Aggarwal

MBA (Marketing) – Xavier Institute of Management, Bhubaneswar (XIMB) B.E. (Electronics), Vishwakarma Institute of Technology, Pune



### Prof. Avinash Kumar

Three decades of experience in Strategy and risk management in BFSI; Alumnus of IIT Kanpur and IIM Bangalore



### Prof. Rajiv Singh Sawhney

Three decades of experience in Industry and Academia; EPGEM in Global Economics from IIM Calcutta

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**APPLY NOW**